

Moissac, 7 November 2011

NUTRITIS: 100% TAILOR-MADE FRUIT SUGARS AT FIE 2011

Pride of place for natural and innovative 100% fruit sugars from Nutritis at the 25th "Food Ingredients Europe & Natural Ingredients 2011" Fair.

See you on the Nutritis stand, 1D75!

Save the Date:**Nutritis Press Conference****30 November at 09:00, Paris Nord Villepinte**

The "Food Ingredients Europe & Natural Ingredients 2011" event is preparing to celebrate its 25th anniversary with particular focus on current consumption trends, which include naturalness. Nutritis, which produces and markets an unique range of tailor-made 100% fruit sugars, will be one of the food industry leaders present from 29 November to 1 December 2011 in Paris, which for the occasion has been declared the world capital of food ingredients.

 **Nutritis present for the first time at FIE to confirm its major growth**

To mark the opening of its new production facilities in southern France, Nutritis will be exhibiting for the first time at FIE 2011, the principal agri-food ingredient trade fair that should see more than 23,000 visitors from throughout the industry. On the Nutritis stand, dedicated to presenting its product ranges to purchasers and decision-makers, the company is deliberately positioning itself as a partner of choice in the formulation and production of high added-value ingredients. In a rapidly growing market, Nutritis combines technological and product innovation, proposing a series of tailor-made, 100% fruit sugars that can be included in a broad range of products such as preserves, compotes, desserts, dairy products, cereal bars, ice-creams, sorbets and beverages, etc.

 **Nutritis, at the centre of trends in the agri-food industry**

To mark its 25th anniversary, the FIE organisers have identified, and are highlighting, four major trends in the global agri-food industry: digestive health (pre- and probiotics, fibres, etc.), new sensory experiences (innovations in taste and texture), weight loss (active or preventive) and naturalness. With its 100% fruit sugars, Nutritis is well positioned in two of these sectors, those of naturalness and health: Nutritis sugars are directly extracted from fruits, which simplifies the composition of a preparation ("clean label"), reinforces their natural origin (100% fruit) and associates nutritional benefits that have been

validated in humans (the lowest Glycemic Index in the marketplace) and can help to combat obesity and cardiovascular diseases.

In accordance with consumer demands and desires, Nutritis can also respond to the needs of its customers while working in the spirit of a sustainable economy and industry: Nutritis produces high added-value ingredients from raw fruits, deliberately adopting a sustainable development approach (involvement in the heart of the fruit-growing sector, short-circuit supply channels, a "soft" process, stringent quality standards, social ethics, etc.).

Spotlight on a product catalogue and export customers

FIE 2011 provides Nutritis with an opportunity to present its increased production capacity and new range of products designed to meet the needs of the agri-food industry.

If you want to obtain updated news on Nutritis, to meet its managers and marketing team and to be among the first to discover these future agri-food industry "blockbusters", visit Nutritis on stand 1D75 and come to our press conference at the fair, scheduled on 30 November 2011.

As well as recent news on how the €10 million invested in 2010 has been deployed, Nutritis will be reporting on the opening of its two new production units, on the publication of its clinical results in the regulation of glycaemia and on growth in its markets.

Save the Date!

NUTRITIS Press Conference

Discover Nutritis sugars and news on company growth:

An innovative product range at the heart of trends towards Naturalness and Health,
Research projects and validated nutritional benefits,
An approach that combines innovation and sustainable development,
Hugely increased production capacity through the opening of new facilities in 2011,
Exponential growth and an innovative concept acknowledged by international expert panels

Press Breakfast
Wednesday 30 November 2011
9.00 – 10.30
Stand 1D75

Food Ingredients Europe & Natural Ingredients 2011
Paris Nord Villepinte

PRESS CONTACT

Alexandra Foissac
Cabinet VICBIOSTART – Toulouse
eMI: alexandra.foissac@vicbiostart.fr
Tel: +33 (0) 5 61 14 24 54 - Mob: +33 (0) 6 60 25 29 39

ABOUT NUTRITIS

Nutritis creates sugars for the agrifood industry that are extracted from fruits and combine naturalness and unique nutritional properties. Accredited as a Young Innovative Enterprise, the company focuses on innovation in terms of its concept, market and technology, and in particular benefits from a pipeline of wholly-owned technologies (patented process developed in partnership with INSA Toulouse). Supported from the start by the Midi-Pyrénées Incubator, the Ministry for Research and OSEO, Nutritis is now an active member of two competitiveness clusters (Agrimip Innovation and Cancer-Bio-Health) and situates its novel position at the interface between four important issues: health, innovation, sustainable development and regional growth, which are in line with current societal and environmental concerns.

Nutritis SA - Moulin de MOISSAC - 1 Promenade Sancert - F-82200 MOISSAC France - www.nutritis.com

NUTRITIS AND ITS NETWORK

Company name:

NUTRITIS SA has a Board of Directors and Supervisory Board (Tarn-et-Garonne)

Creation of a 100% owned subsidiary in July 2010: NUTRITIS Production SAS (based in the Gard)

Scientific partners:

CRITT Bio-Industries, Purpan School of Engineering, INRA (UMR1054), INSA Toulouse, INSERM (I2MR U858), PA3S, Université Paul Sabatier ;

Industrial partners:

Grap'Sud (Aude, Gard) ;

Equity investors:

Grap'Sud, Midi Capital, Groupe IRDI (Midi-Pyrénées Croissance MPC, FAM), Intellagri, SFFP, Soridec, TGI

Investors/Banks:

Lead: Banque Courtois ;

Bank loans: Banque Courtois, Banque Populaire Occitane, Crédit Agricole Toulouse 31, Crédit Agricole Languedoc-Roussillon, Société Générale Toulon Var ;

Leasing companies: Starlease/Groupe Crédit du Nord, Crédit Agricole-Lixxbail, Sogelease, Natixis Lease (25% respectively)

Institutional partners:

Novalia 82, ADE82, Région Midi-Pyrénées, Région Languedoc-Roussillon, Midi-Pyrénées Incubator, OSEO, Ministry for Research, Cancer-Bio-Health and Agrimip Innovation competitiveness clusters.

Consultants/Lawyers/Business:

Fidal Montauban / Rémy Boix, Patricia Cazalis